

# SAIH GENESS — PreSeed OnePager

Trust layer for small teams: authenticated email and publicly verifiable documents.

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## Problem

Trust is eroding because anyone can spoof a domain's email or publish falsified PDFs/policies — harming donations, compliance and safety. Existing security suites are complex and expensive for small teams.

## Solution

A **lightweight trust layer** deployed in days:

- 1) Domain-authenticated email (SPF/DKIM/DMARC with **p=reject**) to block spoofing;
- 2) Official documents and pages with **public integrity proofs** (SHA256 hash + QR) so anyone can verify authenticity;
- 3) Clean public landing pages for proclamations and policies.

## MVP & Traction

Production domain is live: authenticated email, public hashes/QR, and official pages. Ready to onboard the first external pilot.

## Business Model

Setup + monthly subscription (tiers by users/document volume). Upsell: integrations, audit logs, and external timestamping (optional blockchain anchoring via *hash* only; content remains *offchain*).

## Roadmap (6–9 months)

Self-serve SaaS panel; signatures & timestamping; connectors (GDrive/S3), webhooks; simple audit & alerts.

## Ask

**US\$ 300k** preseed for 12 months (45% Eng/Product, 35% GTM, 10% Infra/Security, 10% Legal/Compliance). Targets: 50 paying orgs, churn < 3%/month, gross margin > 70%.

## Live Demo Links

- Justice Index: <https://saihgeness.com/justica/>
- PDF “Chamado às Autoridades”: </justica/docs/chamado-autoridades.pdf>
- Public hashes: </justica/integridade/hashes.txt> | </hashes.json>